



IMPACT WEEK

A training programme on Design Thinking for Youths/Entrepreneurs/ Aspiring Entrepreneurs

Indian Institute of Entrepreneurship (IIE), Guwahati brings to you a first of its kind initiative: **Impact Week - a training programme on Design Thinking.**

The programme will be organised by a group of professionals from across the globe. The team has conducted workshops in countries like Kenya, Colombia, Rwanda and Nigeria.

The Impact Week shall provide a platform for entrepreneurship talents, ideas, expertise and business models. The aim of the programme is to **promote innovation and entrepreneurship** in developing and emerging economies as a foundation for sustainable growth.

About the Programme

Primarily the training is targeted for young entrepreneurs, final year students, recently passed out students with entrepreneurial bent of mind. They will be trained by a group of professionals comprising of 10 senior coaches of international and national level and 24 junior coaches for 4 days (17th- 20th Dec' 2018).

This will be a great learning opportunity that promotes innovation and helps to ideate and develop sustainable business models encompassing various sectors like **healthcare; education; tourism; rural economy; supply chain and warehousing; and environment.**

Interested youths can get in touch with us at impactweekiie@gmail.com.

You can mail us the nomination template which can be downloaded from IIE website www.iie.nic.in